

Foreign Economy Trifold Brochure

General Overview:

You've gained knowledge about a foreign country by researching numerous facts relating to living, economics, politics, etc. Use this new found knowledge you have to start a business you think would be profitable in this country. To do this, take into consideration: the needs of the citizens, main resources, main industries of the country, etc. You'll need a great deal of money to start your business in this country so you must find investors willing to lend you the capital to do so. This trifold brochure should explain why your business startup will be successful (while highlighting the country you've chosen and connecting how your company is connected to the resources available).

Essential Parts of the Brochure:

- A description of where the country is located and the population
- Main Resources
- Main Industries
- Major Trading Partners
- Name of your business
- Products and/or services you'll sell/offer
- The city you'll lay claim to as your business home operations
- Opportunities for your business (think making best use of resources to satisfy the wants and needs of the citizens)
- What you need to buy or acquire to start your business (how you'll spend the investors' money)